



Annual Legal Analytics Survey Reveals: Using Legal Analytics Is Table Stakes For Litigation

In the 2023 Annual Legal Analytics Survey, 79% of Legal Professionals report that clients required or expected them to use Legal Analytics

Menlo Park, CA – March 22, 2023 – Lex Machina and LexisNexis recently conducted their annual Impact of Legal Analytics survey. Each year, Lex Machina reaches out to legal professionals, both customers and non-customers, in order to gain insights into how Legal Analytics continues to be used and perceived.

The survey gathered responses and reactions regarding the key drivers and barriers to adopting Legal Analytics, the value it brings to the business and practice of law, and how it is being utilized in the legal industry. Nearly 400 responses were received from U.S. legal professionals at law firms of all sizes.

“The key takeaway from the survey is that the responses demonstrate that Legal Analytics is here to stay,” says Karl Harris, CEO at Lex Machina. “The survey results show that Legal Analytics is an essential, necessary component of effective litigation practice and business development. It’s heavily expected by clients, and it has demonstrated great value to users in both litigation and business strategy. It’s no surprise that two-thirds of respondents indicated they want to integrate Legal Analytics directly into their workflow.”

Some of the significant data-driven findings include:

- **Widespread Usage:** Nearly 7 out of 10 people use Legal Analytics day to day
- **Known Value among Users:** 99% of users find Legal Analytics to be valuable
- **Known Value among Non-users:** 85% of people who do not use Legal Analytics day to day believe Legal Analytics are valuable (up from 78% last year)
- **Enables Greater Success:** 66% of users believe that Legal Analytics makes them a better and more informed lawyer
- **Required by Clients:** 79% of users report that Legal Analytics was required or somewhat expected by clients
- **Demand for the API:** 67% of users would like to integrate Legal Analytics with other available data in their organization

Over the years, survey results have conveyed an increasingly clear message that the legal profession has overwhelmingly adopted Legal Analytics as an integral part of legal practice and business. The survey results are consistent in reflecting the use and view of Legal Analytics as a crucial driver of success in the legal industry.

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About Lex Machina

Lex Machina fundamentally changes how companies and law firms compete in the business and practice of law. The company provides strategic insights on judges, lawyers, law firms, parties, and other critical

information across 20 federal practice areas and a rapidly growing number of state courts. Lex Machina allows law firms and companies to predict the behaviors and outcomes that different legal strategies will produce, enabling them to win cases and close business.

Lex Machina was named one of "Legal Tech's Most Promising Solution Providers" (CIO Review Awards 2022), "Greater Bay Area Top Workplaces 2022" (The San Francisco Chronicle Top Workplaces in the Bay Area 2022), "Legal Tech Company of the Year 2021" (CIO Review, 2021), "2021 Legal Technology Trailblazer" (National Law Journal Trailblazer Awards, 2021), Winner of the "Media Excellence" Award for Analytics/Big Data (13th Annual Media Excellence Award, 2021). Based in Silicon Valley, Lex Machina is part of LexisNexis, a leading global provider of legal, regulatory, and business information and analytics. For more information, please visit www.lexmachina.com.