

iCONNECT Appoints New CEO to Next Phase of Growth in Data Intelligence

Washington, DC – **February 26, 2025** – iCONNECT, a leading provider of a [data intelligence platform](#) for advanced eDiscovery and legal technology solutions, is pleased to announce the appointment of Rob Bush as its new Chief Executive Officer. Bush will lead the next phase of growth for the data intelligence platform as it expands into emerging markets, including [cyber data mining](#) and [data governance](#), while accelerating innovation across its platform.

With a distinguished 30-year career, Bush has successfully scaled and operationally grown multiple companies, leading organizations across various industries. His leadership philosophy is centered on fostering strong cultures and building high-performing teams to drive growth and innovation.

As CEO, Bush envisions an ambitious future for iCONNECT that focuses on broadening and expanding the company's capabilities beyond [legal eDiscovery](#). "In 2024, we began the transformation of iCONNECT into a data intelligence company, applying our software to multiple use cases inside and outside the legal industry," said Bush. "Now we are integrating GenAI-powered solutions within our platform to deliver scalable, efficient and cost-effective data insights to our customers."

Bush is a partner in the investment group behind iCONNECT, [NewField Capital Partners](#), and has been actively engaged with the company since 2020 as both investor and strategic advisor. Under Bush's leadership, iCONNECT is poised to accelerate its pace of innovation, including several transformative product releases planned for 2025. Bush and his team are committed to executing a strategic vision that enhances iCONNECT's core offerings and positions the company as a leader in the broader data intelligence field.

Founder Ian Campbell Transitions to Strategic Advisory Role

As part of the leadership transition, iCONNECT's Founder and Chief Marketing Officer, Ian Campbell, is stepping away from his day-to-day role to pursue other passions and projects. Over the past 25 years, Campbell's vision and leadership have shaped iCONNECT into an industry leader. Under his guidance, the company has delivered cutting-edge solutions that have transformed the way organizations manage data, discovery, and compliance. He will remain actively involved as an owner and board member, providing guidance from both a governance and thought leadership perspective.

"Ian's vision and dedication over the past 25 years have been instrumental in shaping iCONNECT into the pioneering company it is today," said Cathy Monaghan, President and Chief Operating Officer at iCONNECT. "While we will always miss his daily presence, we are pleased that he will continue providing his guidance at a strategic level."

Campbell shared, "Building iCONNECT has been an incredible experience, and I'm very proud of what we have accomplished as a team. While I step away from daily operations, I remain

committed to iCONNECT's future and am excited to support the company's continued growth from a governance and advisory perspective."

The transition marks a new chapter for iCONNECT as it continues to expand its industry-leading data intelligence solutions while staying true to its core mission of providing innovative solutions to data challenges.

About iCONNECT

iCONNECT is a global leader that provides a data intelligence platform focusing on Incident Response Data Mining, Legal, Government, and Data Governance. Utilizing a single, robust platform, iCONNECT delivers secure, scalable, and user-friendly solutions, enabling clients across various industries to quickly derive insights from large datasets. Since its founding in 1999, iCONNECT has been committed to simplifying data access through AI-powered technology, supporting some of the most complex data projects worldwide.