

TP-Link Selects MaxVal's Symphony to Manage Global IP Portfolio

Leading Networking Solutions Provider Chooses Symphony for Enhanced Transparency and Reporting Capabilities

Los Altos, CA, February 13, 2025: MaxVal Group, Inc. ("MaxVal"), a leading provider of intellectual property (IP) management solutions is pleased to announce that TP-Link, a global leader in smart home, networking and security solutions, has selected Symphony to manage its worldwide IP portfolio.

After a thorough evaluation of available IP management solutions, TP-Link determined that Symphony provided the best combination of comprehensive portfolio management, solution flexibility, advanced reporting capabilities, and real-time insights needed to optimize their global IP operations.

"Managing a global IP portfolio requires efficiency, flexibility, transparency, and real-time insights," said Brad Waugh, General Counsel at TP-Link. "With Symphony, we have a solution that not only meets these needs but also enhances our ability to make informed decisions and optimize our IP strategy. We look forward to leveraging Symphony's best-of-the-breed capabilities to drive innovation and protect our intellectual property assets."

"We are excited to partner with TP-Link in their journey to streamline IP management," said Venu Venugopal, Chief Operating Officer at MaxVal. "Symphony's robust, market-proven capabilities will provide TP-Link with a comprehensive solution to streamline their IP lifecycle, ideation through portfolio management, while obtaining insights and reports for strategic decision-making and process optimization, all leading to protecting and increasing the value of their intellectual property assets, globally."

Symphony, MaxVal's flagship IP management solution, offers a modern, flexible, and efficient environment designed to centralize and simplify the complexities of managing global IP assets. With built-in automation, real-time analytics, reporting, and highly configurable workflows, Symphony empowers enterprises like TP-Link to gain full visibility and control over their intellectual property.

For more information about MaxVal's Symphony and its impact on enterprise IP management, visit www.maxval.com.

About TP-Link

Headquartered in the United States, TP-Link Systems Inc. is a global provider of reliable networking devices and smart home products, consistently ranked as the world's top provider of Wi-Fi devices. The company is committed to delivering innovative products that enhance people's lives through faster, more reliable connectivity. With a commitment to excellence, TP-Link serves customers in over 170 countries and continues to grow its global footprint.

About MaxVal

Based in Silicon Valley, MaxVal is a leading global provider of intellectual property (IP) management solutions, offering end-to-end technology and services that simplify and enhance the entire IP lifecycle. Since 2004, MaxVal has been delivering innovative, secure, and scalable solutions for corporations and law firms worldwide. With a deep commitment to client success, MaxVal offers a full range of services, including its flagship IP management platform, Symphony, the industry-leading IDS solution, Max-IDS, along with IP administrative support, search services, docketing, renewals, patent illustrations, and more. Trusted by Fortune 500 companies and top IP law firms, MaxVal helps businesses maximize the value of their IP portfolios while ensuring operational efficiency, quality, and data security.